

member benefits & privileges

your investment information

individual one person
business 2-25
corporate 26-100
executive 101- 250
president's circle 251-300
chairperson's circle 301+

increase sales

| | | | | | | |
|---|---|---|---|---|---|---|
| renewing members listed in our B2B publication (\$25 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| two free listings in our printed annual business directory ** (\$100 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| listed on our "Welcome New Member" page of the B2B (\$250 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| new member listing on our New Member web page (\$400 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free listing/link on our website (\$50 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| variety of networking opportunities | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to speaking opportunities (\$1000 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to participate on our committees *** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| exclusive customer referrals for members | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free advertising in our Member-2-Member Discount program (\$250 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to brochure placement at our functions & events *** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| annual Year Ender invitation (\$100 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| use of our "Proud Member" logo *** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| exclusive purchasing rights of our membership mailing list | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| membership wall plaque & member window decal | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| online business event posting (\$100 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to featured member on our website *** (\$1000 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| your marketing collateral displayed in our lobby *** (\$100 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to article publication in B2B (\$1000 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to Member Spotlight in our eNewsletter *** (\$250 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to brochure placement in our relocation packets *** (\$35 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| photo/logo recognition on your online directory listing (\$2000 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| first choice on available marketing & sponsorship opportunities *** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

save money

| | | | | | | |
|--|---|---|---|---|-----------|-----------|
| one annual subscription to our B2B publication inside Business Review (\$52 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 50% off additional annual Business Review subscriptions (\$26 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free copies of our printed business directory (\$25 value per copy) | 1 | 2 | 4 | 6 | unlimited | unlimited |
| savings on our monthly networking opportunities (\$100 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| use of our conference rooms & stop-in workstations *** (\$75 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| discounted exhibit space at the yearly business expo (\$110 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free networking opportunities (\$225 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free food & beverage exhibiting opportunities (\$300 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| discounted workers compensation insurance | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free Certificate of Origin processing (\$30 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free copies of our Ann Arbor Atlas (\$25 value) | ✓ | ✓ | 5 | 5 | 5 | 5 |
| advertising media discounts | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 50% discount on our mailing list *** (\$85 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| two Morning Edition & two NetWorks! admission tickets (\$100 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

retain employees

| | | | | | | |
|--|---|---|---|---|---|---|
| access to our BCBS/BCN insurance program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to our member discount programs (over \$2000 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| online job postings (\$200 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free relocation packets *** (\$25 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

business education

| | | | | | | |
|---|---|---|---|---|---|---|
| free subscription to our eNewsletter (email address required) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| access to a variety of free seminars (\$150 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| exclusive Herman Miller executive training session *** (\$1000 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| free LEAD Institute High Potential Leadership Development Workshop (\$3550 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

find your voice in public policy

| | | | | | | |
|--|---|---|---|---|---|---|
| advocate for member businesses in public policy issues | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| coordinated access to elected officials | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| | | | | | | |
|---|---------|---------|---------|---------|----------|----------|
| one time \$30 application fee not included in pricing | | | | | | |
| *** some restrictions apply | | | | | | |
| ** must be a member by 10/30/09 to be in the 2010 printed directory | | | | | | |
| total value | \$5,038 | \$5,568 | \$7,728 | \$7,968 | \$10,088 | \$14,738 |
| total investment | \$195 | \$365 | \$750 | \$1,500 | \$3,000 | \$5,000 |

your president's circle membership

increase sales

- renewing members are listed in our B2B publication
- two free listings in our annual printed and online Ann Arbor Business Directory - one categorical and one alphabetical listing
- included in the "Welcome New Member" section of our B2B publication
- new member website listing on our new member web page for 30 days
- free link to your company's website from our website
- free attendance at member receptions, free annual invitation to the Year Ender
- access to speaking opportunities at Morning Edition, NetWorks!, Impact and the seminar series
- up to five employees can volunteer on any of our committees
- exclusive customer referrals
- free advertising in our printed Member-2-Member Discount program along with an exclamation point in our online Membership Directory
- access to exclusive brochure placement at all of our functions on a shared table with other member businesses
- use of our "Proud Member" logo
- exclusive purchasing rights of our membership mailing list
- online business event posting on our website
- event sponsorship opportunities
- exclusive advertising opportunities in our publications and on our website
- membership plaque and membership window decal
- access to featured Member Testimonial on our website and in the B2B publication
- access to brochure placement in our relocation packets distributed to over 300 new area residents per year
- exclusive placement of one piece of your marketing collateral in our lobby
- access to our Member Spotlight in our eNewsletter - 12 spots per year
- photo or logo recognition and link to your website from our website in our online Member Directory

save money

- one annual subscription of Business Review featuring our weekly B2B publication
- 50% discount on additional annual Business Review subscriptions
- unlimited complimentary copies of our annual printed Ann Arbor Business Directory
- free educational seminars through the seminar series program
- savings on Morning Edition tickets (monthly except July, August and December), NetWorks! tickets (monthly except August), and Impact tickets
- up to 56% discount on your office supplies from Office Depot
- use of our conference rooms and member stop-in workstations***
- discounted exhibit space at the annual Washtenaw Business Expo
- free food and beverage exhibiting opportunities at the Year Ender celebration
- 5% upfront discount on workers compensation insurance with Accident Fund
- free Certificate of Origin for overseas shipping of goods
- advertising media discounts with area media outlets
- 50% off exclusive purchasing rights of our membership mailing list

retain employees

- access to group Blue Cross Blue Shield/Blue Care Network Insurance
- you and your employees can save over \$2,000 at member businesses using our m2m discount program
- savings on Leadership Ann Arbor participation fees
- access to unlimited online job postings on our website
- all our cost savings benefits can be used by employees; creating a cost effective retention tool for your company
- five free relocation packets per year - must be picked up at the Chamber office

business education

- weekly Chamber Express eNewsletter (email required)
- gain access to the seminar series educational programming, Leadership Ann Arbor, Impact and other great education programs throughout the year

find your voice in public policy

- government advocacy for your business at the local, state and federal level
- invitations to legislative luncheons
- legislative update emails to keep you and your employees up-to-date on current public policy issues
- chamber coordinated access to elected officials