



member benefits & privileges your investment information

individual one person
business 2-25
corporate 26-100
executive 101-250
president's circle 251-300
chairperson's circle 301+

increase sales

renewing members listed in our B2B publication (\$25 value)	✓	✓	✓	✓	✓	✓
two free listings in our printed annual business directory ** (\$100 value)	✓	✓	✓	✓	✓	✓
listed on our "Welcome New Member" page of the B2B (\$250 value)	✓	✓	✓	✓	✓	✓
new member listing on our New Member web page (\$400 value)	✓	✓	✓	✓	✓	✓
free listing/link on our web site (\$50 value)	✓	✓	✓	✓	✓	✓
variety of networking opportunities	✓	✓	✓	✓	✓	✓
access to speaking opportunities (\$1000 value)	✓	✓	✓	✓	✓	✓
access to participate on our committees ***	✓	✓	✓	✓	✓	✓
exclusive customer referrals for members	✓	✓	✓	✓	✓	✓
free advertising in our Member-2-Member Discount program (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement at our functions & events ***	✓	✓	✓	✓	✓	✓
annual Year Ender invitation (\$100 value)	✓	✓	✓	✓	✓	✓
use of our "Proud Member" logo ***	✓	✓	✓	✓	✓	✓
exclusive purchasing rights of our membership mailing list	✓	✓	✓	✓	✓	✓
membership wall plaque & member window decal	✓	✓	✓	✓	✓	✓
access to featured member on our home page *** (\$1000 value)	✓	✓	✓	✓	✓	✓
access to brochure placement in our relocation packets *** (\$35 value)	✓	✓	✓	✓	✓	✓
your collateral displayed in our lobby *** (\$100 value)	✓	✓	✓	✓	✓	✓
access to Member Spotlight in our eNewsletter *** (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement in our business packets *** (\$35 value)	✓	✓	✓	✓	✓	✓
photo/logo recognition on your online directory listing (\$2000 value)	✓	✓	✓	✓	✓	✓
first choice on available marketing & sponsorship opportunities ***	✓	✓	✓	✓	✓	✓

save money

monthly subscription to our B2B publication (\$12 value)	✓	✓	✓	✓	✓	✓
free networking opportunities (\$225 value)	✓	✓	✓	✓	✓	✓
free copies of our printed business directory (\$25 value per copy)	1	2	4	6	unlimited	unlimited
savings on our monthly networking opportunities (\$100 value)	✓	✓	✓	✓	✓	✓
use of our conference rooms & stop-in workstations *** (\$75 value)	✓	✓	✓	✓	✓	✓
free participation in the Ann Arbor Gold Merchant program (\$150 value)	✓	✓	✓	✓	✓	✓
discounted exhibit space at the yearly business expo (\$110 value)	✓	✓	✓	✓	✓	✓
50% off your annual Business Review subscription (\$26 value)	✓	✓	✓	✓	✓	✓
free food & beverage exhibiting opportunities (\$300 value)	✓	✓	✓	✓	✓	✓
discounted workers compensation insurance	✓	✓	✓	✓	✓	✓
free Certificate of Origin processing (\$30 value)	✓	✓	✓	✓	✓	✓
free copies of our Ann Arbor Atlas (\$25 value)	✓	✓	5	5	5	5
advertising media discounts	✓	✓	✓	✓	✓	✓
50% discount on our mailing list *** (\$85 value)	✓	✓	✓	✓	✓	✓
two Morning Edition & two NetWorks! admission tickets (\$100 value)	✓	✓	✓	✓	✓	✓

retain employees

access to our BCBS/BCN insurance program	✓	✓	✓	✓	✓	✓
access to our member discount programs (over \$2000 value)	✓	✓	✓	✓	✓	✓
online job postings (\$200 value)	✓	✓	✓	✓	✓	✓
free relocation packets *** (\$25 value)	✓	✓	✓	✓	✓	✓

business education

free subscription to our eNewsletter	✓	✓	✓	✓	✓	✓
access to a variety of free seminars (\$150 value)	✓	✓	✓	✓	✓	✓
exclusive Herman Miller executive training session *** (\$1000 value)	✓	✓	✓	✓	✓	✓
free LEAD Institute High Potential Leadership Development Workshop (\$3550 value)	✓	✓	✓	✓	✓	✓

find your voice in public policy

advocate for member businesses in public policy issues	✓	✓	✓	✓	✓	✓
coordinated access to elected officials	✓	✓	✓	✓	✓	✓

one time \$30 application fee not included in pricing						
*** some restrictions apply						
** must be a member by 10/01/08 to be in the 2009 printed directory						
total value	\$5,048	\$5,603	\$5,813	\$7,113	\$9,258	\$13,908
total investment	\$195	\$365	\$750	\$1,500	\$3,000	\$5,000