

EXECUTIVE SPONSORSHIP AGREEMENT

The Washtenaw Business Expo seeks to promote business and economic development in Washtenaw County by providing a quality event that offers area businesses an opportunity to network with peers and gain exposure for their business services and products.

Executive Sponsor

WBE agrees to provide the following:

Pre-Event Logo or Name Recognition

- The Ann Arbor News, Business Review, Ann Arbor Area Chamber of Commerce, Ypsilanti Area Chamber of Commerce, and MLive.com;
- Sponsor recognition in all event-related collateral materials;
- Opportunity to provide bags for attendees and/or company materials at registration
- Ability to utilize the WBE brand in any additional radio ads to promote the Expo and co-brand your company;
- Box ad in in The Ann Arbor News Outlook Section to be published on Sun., March 22
- 200 Expo invitation tickets

During the Event

- Prime 8-foot by 20-foot booth location
- Logo recognition on the exhibitor guide
- Six reserved seats at The Ann Arbor News Economic Outlook Luncheon

After the Event

- Logo included in Thank You ad in The Ann Arbor News
- Post event articles, noting sponsors, in the Ypsilanti Area and Ann Arbor Area Chamber publications
- List of registered attendees;
- 1/4 page color ad in The Ann Arbor News to be used between March 15 & July 15 2009 (as space allows)

Sponsor agrees to provide the following: \$5,000

Signature _____ Date _____

Company Name _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

PAYMENT INFORMATION: Deposit \$ _____ (Balance Due 3/31/09) OR Paid-In-Full \$ _____

OR in-kind trade value \$ _____ Check MC Visa Amex Discover

Card Number _____ Expiration Date ____/____ Security Code _____

Name on card _____ Signature _____

WBE • Tuesday, March 24 • Four Points Sheraton Ann Arbor

Presented by: • Ann Arbor Area Chamber • The Ypsilanti Area Chamber • The Ann Arbor News