



Member Benefits & Privileges

your investment information

Increase Sales

	Individual one person	Business 2-25	Corporate 26-100	Executive 101- 250	President's Circle 251-300	Chairperson's Circle 301+
Renewing members listed on our website and our publication (\$25 value)	✓	✓	✓	✓	✓	✓
Two free listings in our printed annual business directory ** (\$100 value)	✓	✓	✓	✓	✓	✓
Listed on our "Welcome New Member" page of our publication (\$250 value)	✓	✓	✓	✓	✓	✓
New member listing on our New Member web page (\$400 value)	✓	✓	✓	✓	✓	✓
Free listing/link on our website (\$50 value)	✓	✓	✓	✓	✓	✓
Access to m2m Discount advertising on the Chamber's iPhone App (\$1500 value)	✓	✓	✓	✓	✓	✓
Variety of networking opportunities	✓	✓	✓	✓	✓	✓
Access to speaking opportunities (\$1000 value)	✓	✓	✓	✓	✓	✓
Access to participate on our committees ***	✓	✓	✓	✓	✓	✓
Exclusive customer referrals for members	✓	✓	✓	✓	✓	✓
Free advertising in our Member-2-Member Discount Program (\$250 value)	✓	✓	✓	✓	✓	✓
Access to brochure placement at our functions & events ***	✓	✓	✓	✓	✓	✓
Annual Year Ender invitation (\$100 value)	✓	✓	✓	✓	✓	✓
Use of our "Proud Member" logo ***	✓	✓	✓	✓	✓	✓
Exclusive purchasing rights of our membership mailing list	✓	✓	✓	✓	✓	✓
Membership wall plaque & member window decal	✓	✓	✓	✓	✓	✓
Online Business Event posting (\$100 value)	✓	✓	✓	✓	✓	✓
Access to featured member on our website *** (\$1000 value)	✓	✓	✓	✓	✓	✓
Your marketing collateral displayed in our lobby *** (\$100 value)	✓	✓	✓	✓	✓	✓
Access to article publication in our publication (\$1000 value)	✓	✓	✓	✓	✓	✓
Access to Member Spotlight in our eNewsletter *** (\$250 value)	✓	✓	✓	✓	✓	✓
Access to brochure placement in our relocation packets *** (\$35 value)	✓	✓	✓	✓	✓	✓
Photo/logo recognition on your online directory listing (\$2000 value)	✓	✓	✓	✓	✓	✓
First choice on available marketing & sponsorship opportunities ***	✓	✓	✓	✓	✓	✓

Save Money

	Individual one person	Business 2-25	Corporate 26-100	Executive 101- 250	President's Circle 251-300	Chairperson's Circle 301+
Access to the a2RxPlusCard (\$100 value)	✓	✓	✓	✓	✓	✓
One annual subscription to the Ann Arbor Observer (\$24 value)	✓	✓	✓	✓	✓	✓
Savings on our monthly networking opportunities (\$100 value)	1	2	4	6	unlimited	unlimited
Free copies of our printed Business Directory (\$25 value per copy)	✓	✓	✓	✓	✓	✓
Use of our conference rooms & stop-in workstations *** (\$75 value)	✓	✓	✓	✓	✓	✓
Free networking opportunities (\$225 value)	✓	✓	✓	✓	✓	✓
Access to Ann Arbor District Library databases *** (\$2500 value)	✓	✓	✓	✓	✓	✓
Free food & beverage exhibiting opportunities (\$300 value)	✓	✓	✓	✓	✓	✓
Discounted Workers Compensation insurance	✓	✓	✓	✓	✓	✓
Free Certificate of Origin processing (\$30 value)	✓	✓	✓	✓	✓	✓
Free copies of our Ann Arbor Atlas (\$25 value)	✓	✓	5	5	5	5
Advertising media discounts	✓	✓	✓	✓	✓	✓
50% discount on our mailing list *** (\$85 value)	✓	✓	✓	✓	✓	✓
Two Morning Edition & two NetWorks! admission tickets (\$100 value)	✓	✓	✓	✓	✓	✓

Retain Employees

	Individual one person	Business 2-25	Corporate 26-100	Executive 101- 250	President's Circle 251-300	Chairperson's Circle 301+
Access to our BCBS/BCN insurance program	✓	✓	✓	✓	✓	✓
Access to our Member Discount Programs (over \$2000 value)	✓	✓	✓	✓	✓	✓
Online Job Postings (\$200 value)	✓	✓	✓	✓	✓	✓
Free Relocation Packets *** (\$25 value)	✓	✓	✓	✓	✓	✓

Business Education

	Individual one person	Business 2-25	Corporate 26-100	Executive 101- 250	President's Circle 251-300	Chairperson's Circle 301+
Free subscription to our eNewsletter (email address required)	✓	✓	✓	✓	✓	✓
Access to a variety of free seminars (\$150 value)	✓	✓	✓	✓	✓	✓
Access to Ann Arbor District Library business education seminars *** (\$250 value)	✓	✓	✓	✓	✓	✓
Free LEAD Institute High Potential Leadership Development Workshop (\$3550 value)	✓	✓	✓	✓	✓	✓

Find Your Voice in Public Policy

	Individual one person	Business 2-25	Corporate 26-100	Executive 101- 250	President's Circle 251-300	Chairperson's Circle 301+
Advocate for member businesses in public policy issues	✓	✓	✓	✓	✓	✓
Coordinated access to elected officials	✓	✓	✓	✓	✓	✓

One time \$30 application fee not included in pricing

*** Some restrictions apply

** Must be a member by 10/29/10 to be in the 2011 Printed Directory

Total Value	\$9,124	\$9,454	\$9,579	\$10,579	\$10,974	\$16,624
Total Investment	\$195	\$365	\$750	\$1,500	\$3,000	\$5,000